**Graded Assessment Module 5**

Case Study: There is a small township of 1 Million members in India. It has 2 government companies and 2 private sectors. All these companies are located within a 5 KM radius and the entire residents of the township is spread across within 15 KMs radius. There are 3 schools. Around 60k workers are deployed in the govt offices and 30 k in private. A business kingpin is interested to build a restaurant and is struggling to decide to invest in this township. He has hired you as the Analyst and other supporting staff such as marketing, financiers, legal team etc. Your job is to provide insights to the investor in making a data driven decision.

1. Explain the overall approach of your task in hand

* Of course, the food. It is evident that when we decide to go out to eat out, the first thing we want is to eat well, Comfort and atmosphere, and also the Services and prices and recommendations.
* So here is to create a Concept, choose a Name, make a Business Plan, Find Financing, Hire the Staff, Promote the Restaurant. Customers, Great Service and Superb Food Equals Success.
* Need to decide what to do once the restaurant is opened.

1. Prepare the questionnaire:-
2. Make up the relevant data that is analytics ready.



1. Use Dashboard and other graphs either in excel, BigQuery or Power Bi and embed them in a PowerPoint to present the insights to the investor.

